

Hello!

My name is Pete Bush. Years ago, I formed PSBcreative, and since then, we have earned a reputation for producing the finest theatre experiences in our area schools.

Fast forward to now and thousands of students have performed in PSBcreative productions such as Broadway Night, Aladdin, 'Twas the Night Before Christmas, Mulan, The Music Man, Wild Things, Beauty and the Beast, When Annie Met Oliver, Alice in Wonderland, Jukebox Time Machine, Sleeping Beauty, Winnie the Pooh, At the Bandstand, The Grim Twins, Back to the 80s, The Little Mermaid, The Lion King, My Son Pinocchio, Peter Pan, A Spooky Night of Fun, Disney: The Movies The Music, The Jungle Book, Moana, Mary Poppins, Moana, and Newsies.

We've pioneered site-specific performances for elementary schools with our evening on a playground and theatre-in-the-round productions. We've also made two full-length movies, produced an original rock musical with an anti-bullying message, as well professionally recorded, produced and released the soundtrack to this original musical.

We have facilitated successful summer camps in elementary, middle, and high schools. In June 2021, our Mary Poppins summer camp production at Nicholson Elementary marked the return of live theatre in Cobb County Schools. In June 2023, our summer camp production of Beauty and the Beast marked the return of full musical theatre productions at Sprayberry High School.

Our vast collection of costumes, props, and scenery has helped the theatre arts programs of many area schools. Our after-school clubs, spring musical programs, and summer camps provide thousands of dollars to our host schools. Families moving to our area have even purchased homes that are assigned to specific schools because these schools host our programs.

We are excited to announce that we are now a nonprofit organization, PSBcreative Arts Education. Our ultimate goal is to open a school of the arts, theatre, and community space. We sincerely thank you for your support and for believing in the importance of arts education in your child's life.

PSBcreative Arts Education is incredibly proud to receive second place in both the PERFORMING ARTS PROGRAM and LIVE THEATRE categories of Cobb Life's Best of Cobb 2025. We also took third in the NONPROFIT category, an honor among the many invaluable nonprofits in the Cobb area. As always, we are humbled by the support of our community.

If this is your first show with us, here are some important points:

We are aware that this is a lot of information! We try to communicate as much as possible to our families clearly. We understand this program may not be the best fit for families, and we want to be upfront about its cost, demands, schedule, etc.

This is a middle school-level program. Our cast and crew will work very hard. They will get tired, especially during March. They will be challenged. They will have to practice at home. Our participating students' confidence, coordination, teamwork/leadership skills, social skills, musical skills, and so much more will strengthen. They will also have lots of fun, make new friends, and create memories that will last a lifetime.

#### Practices:

- Most Wednesdays and Thursdays (dismissal to 3:45) from January through March.
- Most Saturdays (9 am to 11 am) from January through March. These are optional!
- This year we will be performing 2 AM shows for Kincaid students on 3/13. This will replace our usual Friday night tech / dress rehearsal.
- We will have one mandatory rehearsal on Saturday, March 14 from 9 to 2. All cast and crew must attend this rehearsal in full. Do not register for this program if your child cannot attend in full. This is our only mandatory practice.

#### Important Dates:

- Nov. 15 - Audition Day (optional)
- Nov. 18 - Registration closes (if we are not already at capacity).
- Nov. 18 - Last day for early bird performer discount.
- By Nov. 24 - Role assignments will be sent home.
- Jan. 20 - Last day to pay participation fee.
- Feb. 11 - First day for tech crew.

- Mar. 13 - Dress / tech rehearsals with a live audience. We will perform to AM shows for the students of Kincaid.
- Mar. 14 - MANDATORY rehearsal. This is a non-negotiable requirement.
- Mar. 16, 18, 20, 21 - Shows

#### Important Links:

- Registration - <https://forms.gle/ogi4wxhQ6hokHYvAA>
- Audition sign up - <https://signup.com/go/eqAHeEd>
- Program details / audition materials / requirements - [psbcreativeartseducation.org/lionkingkincaid](https://psbcreativeartseducation.org/lionkingkincaid)
- Movement tutorial for dance part of audition - <https://youtu.be/UHL3TUg4EFk>

#### Participation Fees:

- \$310 performer - paid by Nov. 18.
- \$330 performer - paid by Jan. 20.
- \$170 tech crew - paid by Jan. 20, limited openings. • We offer a 50% discount for siblings on 2nd registration fee.

Volunteering: Every participating family must agree to help out!

- Saturdays: We will have a few sessions for building, painting, props and costuming.
- We will need also help with advertising, community outreach, make-up, hair, audio, lighting, programs, admissions, concessions, pre-show setting up, chairs, post show clean up, cast party, set-strike, etc. You will be able to choose on our registration form.
- More details to come.

\*\*\* We are also seeking leads for our CAST PARTY, MAKE-UP, HAIR, CONCESSIONS well as TECH BOOTH ASSISTANTS. We understand that these tasks require more time and effort. Parents who agree to these positions will be offered a discounted participation fee for their children. If interested, please contact us for more information.\*\*\*

We want our participating families to know how much it costs to produce this kind of program:

- 15% - All registration fees paid to Kincaid Elementary.
- Approx. \$2200\* - Paid to Cobb County School employee unaffiliated with our show to supervise us during our Saturday practices, dress

rehearsals, and performances. \*This is a new additional fee.

- Approx. \$2200 - Paid to Cobb County school for facility use fees.
- Approx. \$2000 - Show kit, license, royalties, and scripts.
- Approx. \$2500 - Puppets, costumes, props, scenery.
- Approx. \$2000 - Equipment for lighting, audio, etc.
- Approx. \$3200 - Divided up and paid to our show team. As you see, we don't do this for the money but because we believe in its importance to our community.
- Approx. \$600 - Show t-shirts.
- Plus other expenses such as insurance, hair and make-up supplies, any concessions we may offer, over 200 batteries for mics, and much more.
- Any funds left over will go towards our ongoing operational costs as well our ultimate goal of opening our school of the arts / theatre / community center.