



**OFFICIAL SPONSORSHIP PACKET
FOR THE 2025-2026 SEASON**



ALL SPONSORS ARE PROMOTED:

*At our events
In event programs
On our website
Across social channels*

*More details are available on our website:
PSBcreativeartseducation.org*



YOU'RE INVITED TO HISTORY IN THE MAKING.

Thank you for considering sponsorship of PSBcreative Arts Education, Inc. Your generosity opens up a world of possibility for young people in our community.

Now in our third year as a nonprofit arts education organization here in Cobb County, we've been astonished by the rapid growth of our network of students, families, volunteers, educators, alumni and supporters. We're proud to report that every program in our second season reached student capacity, and we've sold out a number of recent productions!

This overwhelming success reveals a profound need for affordable high quality arts education in our area. Our mission is to fill that need for as many families as we can. Fortunately, this momentum puts us in a position to offer valuable promotional opportunities to a few trusted community members and businesses who believe as strongly as we do in the importance of the arts in developing a strong, supportive, cohesive community.

This packet includes basic information about a variety of sponsorship levels and opportunities, as well as some background on our organization's past, present and future. We hope you'll reach out to discuss the details in more depth. We look forward to a long and wonderful relationship, and again, we thank you for your consideration.



To contribute online:
PSBcreativeartseducation.org/support



OUR 2025-2026 SEASON

We offer a variety of sponsorship opportunities that can be tailored to fit your interests, whether supporting our current season, individual productions, or other aspects of our organization. We're thrilled to share the exciting events confirmed for our upcoming season!

2024-25 STATS

DECEMBER 2025 PRODUCTION *101 Dalmatians Kids*

at Kincaid Elementary School under the direction of Pete Bush
Current registrations for this program: **36 (maximum capacity)**

SPRING 2026 PRODUCTION #1 *The Little Mermaid, Jr.*

at Nicholson Elementary School under the direction of Karis Stephen
Four performances to be scheduled for March 2026

SPRING 2026 PRODUCTION #2 *The Lion King, Jr.*

at Kincaid Elementary School under the direction of Pete Bush
Four performances to be scheduled for March 2026

SUMMER CAMP 2026 PRODUCTION *...to be announced in March*

Under the direction of Karis Stephen & Pete Bush
Open to all students, location TBD
Three performances to be scheduled for Summer 2026

All of our programs in the past year have met or exceeded participation capacity.

NICHOLSON SPRING 2025
Frozen, Jr.
42 students
881 tickets
2 sold out shows!

KINCAID SPRING 2025
Finding Nemo, Jr.
52 students
675 tickets
All performances reached 100% capacity.

SUMMER CAMP 2025
The Lion King, Jr.
63 students
814 tickets



To contribute online:
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OUR SERVICES INCLUDE:

*Classes
After-School Clubs
Camps
Professional Design & Production Services*



ABOUT OUR ORGANIZATION

Originally founded in 2009, expanded in 2021 and incorporated as a nonprofit in 2023, PSBcreative Arts Education is a Marietta-based nonprofit formed and led by veteran educators and arts professionals.

Today, our organization reaches thousands of families with exceptional arts instruction, unique performance opportunities, and exciting entertainment at a level truly unparalleled in our area.

All students are provided with age-appropriate opportunities designed to allow them to stretch themselves and experience the thrill of teamwork and performance. **Students are never asked to pay extra for these opportunities.**

This is possible only through the support of generous community sponsors like you.



WHAT DRIVES US? COMMUNITY.

We share an unwavering belief that the arts are essential to a happy, healthy and united community, and that the first step toward a more connected future is to make childhood arts education available to all.

Our devoted teachers are passionate about nurturing artistic expression, transforming lives and empowering individuals of all ages and backgrounds.



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A creative life is a happier life, a healthier life, and ultimately, a more successful life.

THE SCIENTIFIC BENEFITS OF ARTS EDUCATION

Participation in theater arts has been shown to enhance students' academic performance, with improvements in reading comprehension, verbal skills, and overall academic achievement. This is attributed to the discipline, memorization, and comprehension skills that theater activities demand. Additionally, involvement in theater arts fosters critical thinking and creativity, encouraging students to approach problems and situations from multiple perspectives and think outside the box. Beyond academics, theater arts participation positively affects students' social and emotional development. It helps build self-confidence and self-esteem as students perform in front of audiences and receive feedback on their work. Theater also promotes teamwork and collaboration, as students must work closely with their peers to produce successful performances. This collaborative environment helps students develop strong communication skills and a sense of empathy, as they must understand and convey different characters' emotions and motivations.

Daniel Lewis. (2024). Impact of Theater Arts Participation on High School Students. *American Journal of Arts, Social and Humanity Studies*, 4(2), 12–22. <https://doi.org/10.47672/ajashs.2353>



“Every single show has left an unforgettable impact on me, and every single person who has guided me and has talked to me is amazing. This company has changed my life, and I will never forget it.”

—N.M., PSBcreative Arts Education Inc. student

“We feel so special to have this affordable and available program for our kids..”

—J. Henry, parent

“I was mesmerized by the show. It was very well-structured and well-directed. Its stage design and costumes were creative and well-made. Most of all, big smiles & pride from the cast members, their parents, & the audience. I, and surely they, will never forget!”

—C. Park, Professor, University of Georgia

Connect with PSBcreative Arts Education

Learn about new programs and events—and get a peek behind the scenes! psbcreativeartseducation.org



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SPONSOR PSBCREATIVE

We offer a number of sponsorship tiers for individuals and businesses, and our staff and students are profoundly grateful for every contribution of any size.

At **every** level, your name and donation tier will be listed in our event program*, pre-show slideshows, and social media channels.

Network with hundreds of local customers.

Connect with other local businesses.

Every donation we receive directly supports student success:

Sets, Props & Costumes

Venue Rental

Show Licensing

T-shirts

*Audio/Visual Technology
& Assistance*

Scholarships

*Outreach, Accessibility
& Special Programs*

Our School of the Arts Goal

	SEASON SPONSORSHIPS (2025-2026)			SHOW SPONSORSHIPS		
	PRODUCER \$5,000+	LEGEND \$2,500	PLATINUM \$1,000	GOLD \$500	DIAMOND \$250	PREMIER \$100
Logo/Name Recognition	Logo	Logo	Logo	Name	Name	Name
Complimentary show tickets	6	4	4	2	2	
Logo included on show t-shirts**	✓	✓	✓	✓	✓	
Logo + link on show website	✓	✓	✓	✓		
Booth or table at all events	✓	✓	✓			
Stage shout-out in preshow announcements for all 2025-2026 shows	✓	✓				
Speak on stage at any 2025-2026 events	✓					

To sponsor our organization or any individual production, please submit your contribution through our simple online donation form at psbcreativeartseducation.com. If you select a level that includes perks, we will reach out as soon as possible via email with next steps. Please contact karis@psbcreativearts.com with questions or requests.

*Inclusion of recognition in program is contingent on whether sponsorship is registered and name/logo submitted one month in advance of opening night of production.

**Sponsorship must be finalized and all logos/materials submitted 3 months in advance of production performances in order to be included on t-shirts.



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EXCLUSIVE SHOW SPONSORSHIPS

A few Exclusive Sponsorships may be secured by only one sponsor for each of our shows. If you're interested in Exclusive Sponsorship for any upcoming production, contact karis@psbcreativearts.com as soon as possible.

PRESENTING SPONSOR \$5,000

For each show, one Presenting Sponsor will have their name and logo appear as that show's title sponsor on all show promotional materials, listed directly below PSBcreative Arts Education, Inc. as joint presenter. This package also includes ALL perks of the Producer sponsorship tier (specific to this individual show).

CONCESSIONS SPONSOR \$2,500

One Concessions Sponsor's name and logo will appear at our Concessions area at every performance, including signage, price postings, etc. Sponsor name will also be mentioned in concessions promotions. This package also includes ALL perks of the Legend sponsorship tier (specific to this individual show).

PLAYBILL SPONSOR \$2,500

One Playbill Sponsor may sponsor printing of our full-color souvenir program, to be distributed free of charge to all event attendees. Sponsor name and logo will appear on first interior page of the program with special thanks, as well as appearing on the outside back cover. This package also includes ALL perks of the Legend sponsorship tier (specific to this individual show).

To discuss any of these sponsorship packages, request information about direct sponsorship of our future arts facility, or inquire about custom sponsorship arrangements and unique event brand activations, please contact karis@psbcreativearts.com.



*PSBcreative Arts Education, Inc. is a registered 501(c)(3) organization.
Donors can deduct contributions under IRC Section 170.*



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SUPPORT OUR SCHOLARSHIP FUND

Key to our mission of providing arts instruction and inclusion to students of all backgrounds, PSBcreative Arts Education offers scholarships to those in need. As a crucial expense, this is supported both by our General Fund and our dedicated Scholarship Fund.

The Scholarship Fund is a high-impact way for individual community members to show their support with one-time or recurring donations. As our expense breakdown shows, every dollar helps.

THE BREAKDOWN

Our famously low tuition fees are calculated to cover only the cost of what we provide directly to each student. For families who cannot afford these rates, we rely on scholarships for every aspect of our per-student expenses.

For complete transparency into what those expenses include (and what scholarship fund donations provide), here's our approximate breakdown:

To provide the essentials:

Show licensing/royalties and script booklet	\$30
Costuming	\$75
Sets & Props	\$75
Facility rentals, fees and staff	\$125-\$200
Show t-shirt*	\$25
Printed program*	\$15
Cast party*	\$25

To send one student to a PSBcreative program:

After school	\$250-\$290
Summer Camp	\$400

*To keep our tuition affordable, these optional expenses are often cut due to budget restrictions.

Please reach out to karis@psbcreativearts.com if you would like to sponsor a cast party for our students!



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OUR FACILITY WILL OFFER

After-school programs, grades 3 through 12

Adult community theater programs and classes

All-ages visual art & music classes/workshops

Private lessons

Community events, fundraisers and celebrations

(Digital rendering for visualization purposes)

OUR NEXT GOAL: COBB'S MOST UNIQUE SCHOOL OF THE ARTS

In addition to funding upcoming productions, general fund contributions keep our organization on track to achieve our mission. We're now working to extend our reach by establishing an independent school of the arts, a significant step with formidable upfront costs requiring support from our community.

We envision this dedicated facility as a centralized hub for arts education, a community space, and a vibrant cultural center, offering an array of artistic and educational experiences for all ages.

ANSWERING THE CHALLENGE

We currently use school facility rentals for rehearsals and performances. However, these come at significant expense and leave us vulnerable to scheduling conflicts, usage restrictions, maintenance issues, and unpredictable lighting and sound setups—not to mention costly storage and transport of sets and costumes. Our productions sometimes have just one hour after curtain to clear the audience, strike the set, and clean the theater. Even with our small army of volunteers, it's a heavy lift.

Above all, consistency of location will benefit our students and families.

GET IN ON THE GROUND FLOOR

Once established, the facility will see daily year-round foot traffic—**which means daily year-round eyes on our donor wall!**

Supporters who contribute to our facility fund or offer in-kind services or material assistance will receive special honors on this wall, as well as repeated mentions in updates to our community on all channels as we prepare both the space and our audience for the exciting grand opening. Your brand can be part of the buzz!

\$60,000

Total funds needed to secure and renovate our new space



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